



9th International Conference on Southern Hemisphere Meteorology and Oceanography

extremes

Climate and Water in the Southern Hemisphere

Melbourne Australia 9 to 13 February 2009

Sponsorship and exhibition prospectus

Your invitation to join us

The 9th International Conference on Southern Hemisphere Meteorology and Oceanography will bring the best in weather, climate, water, ocean and polar science to Melbourne. Scientists will present their latest work on a range of topics from earth system science to hydrological predictions to regional climate change studies, including unique Pacific-based scientific research work.

This conference is a joint meeting of the American Meteorological Society and the Australian Meteorological and Oceanographic Society, and will take place at the Melbourne Exhibition Centre.

This Australian-sponsored conference offers an opportunity for sponsors to support a premier international science conference on weather, climate and water at a time when related issues have never been more topical and when answers to society's questions have never been more urgent. We are expecting more than 250 people from around the world to attend – including researchers, students, environmental officers, government representatives, and decision makers.

We look forward to your involvement in this important international event.

Howard Diamond

Co-Chair, Program Committee

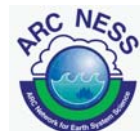
Kevin Walsh

Co-Chair, Program Committee

Neil Plummer

Chair, Local Organising Committee

www.9icshmo.org



Sponsorship opportunities

MAJOR SPONSOR

Gold Sponsorships

\$22,000

- Six complimentary registrations to the conference (not transferable)
- Display panel and table at the conference
- Colour advertisement in the conference program (artwork supplied by sponsor) – full page
- Your logo on the conference website, linked to your company or organisation's website
- Your logo on conference signage and plenary room slides
- Opportunity for naming rights to one plenary session (as approved by the program organising committee)
- Acknowledgment during the opening plenary by the chair
- A five-minute speaking spot within the opening plenary

Silver Sponsorships

\$16,500

- Four complimentary registrations to the conference (not transferable)
- Display panel and table at the conference
- Colour advertisement in the conference program (artwork supplied by sponsor) – half page
- Your company logo on the conference website, linked to your company or organisation's website
- Your logo on conference signage and plenary room slides
- Opportunity for naming rights to one concurrent session (as approved by the program organising committee)
- Acknowledgment during the opening plenary by the chair

\$10,000

This is your chance to host delegates at the conference icebreaker, which will take place on Monday 9 February 2009. The icebreaker will provide the sponsor with an opportunity to engage delegates in a relaxed and informal environment, following the opening day of the conference.

Entitlements

- A five-minute speaking spot at the opening of the icebreaker (lectern, microphone and stage piece included; additional audio visual equipment at sponsor's own expense)

ICEBREAKER SPONSOR *(one only)*

- Ten complimentary tickets to the icebreaker to allow your company's representatives to network with delegates
- Opportunity to brand the icebreaker (supplied by sponsor)
- Two complimentary conference registrations (not transferable)
- Acknowledgment in the conference program
- Your company logo on the conference website, linked to your company or organisation's website
- Your logo on conference signage and plenary room slides

CARBON OFFSET SPONSOR *(one only)*

Attendees will be provided with the option of offsetting their transportation-related emissions at the time of registration – with this sponsorship package, your company will be the provider of those offsets.

Entitlements

- Two complimentary conference registrations (not transferable)
- Acknowledgment in the conference program
- Your company logo on the conference website, linked to your company or organisation's website
- Your logo on conference signage and plenary room slides

\$10,000

Sponsorship opportunities

SESSION SPONSOR

\$5,000

The conference will cover about twelve topics including weather, climate and water predictions. Special sessions include a focus on Pacific Island science activities and regional climate change studies in the southern hemisphere. As a session sponsor you will have the opportunity of aligning yourself with a session within the main conference program. Sessions are listed on the website – www.9icshmo.org

Entitlements

- A five-minute speaking spot at the opening of your individual session
- Opportunity to brand the session (supplied by sponsor) and/or supply session chair
- Acknowledgment in the conference program
- Your logo on the session slides within the session
- Two complimentary conference registrations (not transferable)

\$5,000

The conference will produce a delegate satchel – a great promotional opportunity during and after the conference!

DELEGATE SACHEL SPONSOR (one only)

Entitlements

- Your company logo, together with the conference organisers' logos, printed on the delegate satchel
- One complimentary registration (not transferable)
- Acknowledgment in the conference program
- Your company logo on the conference website, linked to your company or organisation's website

INTERNET AREA SPONSOR (one only)

\$5,000

Your exclusive opportunity to naming rights and branding of the internet area. The internet area will feature six terminals, each with high speed broadband internet connection. Co-located with the speaker preparation area, this will be a central meeting point for delegates, speakers and exhibitors.

Entitlements

- Naming rights to the internet area
- Two complimentary conference registrations (not transferable)
- Acknowledgment in the conference program
- Your company logo on the conference website, linked to your company or organisation's website
- Your company screensaver (artwork supplied by sponsor) on each terminal in the internet area
- Your company website set as the homepage on each computer in the internet area

Sponsorship opportunities

FRIEND OF THE CONFERENCE

If you are interested in promoting linkages between developed and developing nations, please consider becoming a friend of the conference. We will be offering travel support to people working or studying in the fields of meteorology, oceanography and other related sciences. By becoming a friend of the conference, your company will have the opportunity to develop stronger links in the international domain whilst providing an opportunity for an individual to attend an important event, which they might not otherwise be able to attend.

Entitlements for travel support recipient

- Return economy airfare from their country of origin
- Airport transfers in Melbourne, to and from conference venue or accommodation (depending on arrival time)

\$1,500

Make your presence felt at the conference with a display panel and table package. These will be a feature of the conference and will be situated in the main conference hub. Limited places are available at this unique event so book early to avoid disappointment.

Entitlements

- Display panel
- One trestle table, 1.8 m length with table cloth

MEMORY STICK SPONSOR (one only)

Authors of invited and accepted papers will be asked to submit an extended abstract by Friday 23 January 2009 which will then be available for downloading via the conference website. This package provides delegates with a USB flash drive (1GB) allowing them to download extended abstracts onto the memory stick at the internet café.

There is scope to combine sponsorship of the memory stick with sponsorship of the internet café area for a discounted price.

\$5,000

- Complimentary conference registration (not transferable)

Entitlements for friend of the conference

- Acknowledgment in the conference program
- Acknowledgment during the opening plenary by the chair
- Your company logo on the conference website, linked to your company or organisation's website
- Your logo on special 'friend of the conference' plenary room slides and conference signage

DISPLAY PANEL AND TABLE PACKAGE

- Two padded conference chairs
- One complimentary conference registration (not transferable)
- Acknowledgment in the conference program
- Your company logo on the conference website, linked to your company or organisation's website

\$8,000

Entitlements

- Your company name and logo to be printed onto the memory stick
- Your logo on the conference website, linked to your company or organisation's website
- Acknowledgment in the conference program
- Your company logo on the conference website, linked to your company or organisation's website

Sponsorship opportunities

CONFERENCE EXCURSION

Excursions will take place on Wednesday 11 February 2009 and provide an organisation or company with the opportunity to showcase their initiative, program, etc. to an already interested party.

\$5,000

Entitlements

- Registrations for the excursion accepted at the time of registration
- Text and image advertising the excursion on the conference website
- One email blast to delegates promoting the excursion
- Acknowledgment in the conference program
- Your company logo on the conference website, linked to your company or organisation's website

\$3,000

All delegates receive an official conference name badge, which they are required to wear for the duration of the conference.

NAME BADGE SPONSOR (one only)

Entitlements

- Your company logo, together with the conference logo, printed on delegate name badges
- Acknowledgment in the conference program
- Your company logo on the conference website, linked to your company or organisation's website

FURTHER INFORMATION

For further information on sponsorship and exhibition opportunities or to discuss your company or organisations individual needs please contact the conference managers, WALDRONSMITH Management:

Helen McGowan

helen@wsm.com.au

Tel. +61 3 9645 6311

Fax. +61 3 9645 6322



WALDRONSMITH Management

e**xtremes**

Climate and Water in the Southern Hemisphere

Melbourne Australia 9 to 13 February 2009

Application to sponsor/exhibit

Participation can only be confirmed on receipt of the first payment. Allocations will be made strictly in order of receipt of application and payment.

Contact details

(Please print)

Company name _____

Postal address _____

Suburb _____ State _____ Postcode _____

Contact name _____

Position _____

Phone _____ Fax _____

Email _____ Website _____

Sponsorship package preferences

I/We would like to take up the following sponsorship package/s (list in order of preference)

1 _____ \$ _____

2 _____ \$ _____

3 _____ \$ _____

TOTAL COST: \$ _____

Display panel and table package preferences

Allocation will be made strictly in order of receipt of application and deposit payment (50% of total). Display panel and table packages can only be confirmed on receipt of deposit.

Number of packages _____ TOTAL COST: \$ _____

Method of payment

Cheque – made payable to **Australian Meteorological & Oceanographic Society**

Credit card

Card number _____

Card name _____

Expiry ____ / ____

EFT – Please contact **Helen McGowan** for bank details: helen@wsm.com.au; phone +61 3 9645 6311

Conditions of application

I/we understand that sponsorship and space allocation will be subject to local organising committee approval and its decision will be final.

First payment deadline

50% by return of application

Balance deadline

Friday 28 November 2008

Changes or amendments

Should the exhibition floorplan require changing the organisers reserve the right to make the necessary changes. In respect to all exhibitors/sponsors, we undertake not to program independent activities for delegates either on or off site during the convention period without local organising committee approval. The full terms and conditions as listed have been read and fully understood and we undertake to abide by these.

Registration

I/we understand that all attendees must register officially and pay registration fees as applicable.

Cancellation

In the event of the balance of payment not being received by the due date, the allocated sponsorship or exhibition space will be cancelled. In the event of cancellation of exhibition or sponsorship packages after receipt of payment, monies will only be refunded if the confirmed sponsorship/exhibition package is resold. If the space or sponsorship item is resold a penalty payment of 50% will apply.

Signed _____ Date _____

(On and behalf of the company listed above)

Forward completed form and payment to
9ICSHMO Conference Office
c/- **WALDRONSMITH Management**
61 Danks Street West
Port Melbourne VIC 3207
Australia

Office use

Deposit _____ Balance _____

9th International Conference on Southern Hemisphere Meteorology and Oceanography
9 to 13 February 2008, Melbourne, Australia

ABN: 47 970 713 012

extremes

Climate and Water in the Southern Hemisphere

Melbourne Australia 9 to 13 February 2009

Sponsor/exhibitor terms and conditions

1. Acceptance of Application

The Organiser accepts your offer to exhibit at, or sponsor part of the Event upon:

- (a) you signing this Agreement; and
- (b) the Organiser receiving the Fees payable by you under this Agreement.

2. Fees

You must pay the Organiser the Fees upon signing this Agreement.

3. Benefits

In consideration of payment of the Fees, the Organiser must provide you with the entitlements as listed and agreed to in this document.

4. Liability and Insurance

Subject to clause 5, you and your servant's agents and contractors occupy and use the Event space/booth allotted under this Agreement and enter the Venue and act under or pursuant to this Agreement at your own risk.

You hereby indemnify and release the Venue Managers against all actions, suits, costs, claims and demands brought against the Venue Managers by any person, firm or corporation for any damage or loss caused directly or indirectly to or suffered by any person, firm or corporation as a result of your act or default or resulting directly or indirectly from your attendance at the Venue including travel to and from such venues.

Without limiting the foregoing the Venue Managers shall not in any circumstances be liable for any loss, damage or injury which may occur to you or a third party, or for any damage to your property including damage to exhibits, plant, equipment, fixtures, fittings or other property whatsoever or for any loss of profits which they may suffer howsoever caused.

You must maintain adequate insurance to cover the cost of any loss you suffer in relation to your equipment, exhibits or display material or other property used in connection with your attendance at the Event.

5. Implied Warranties

In the event any statute implies any term condition or warranty into this Agreement which cannot be lawfully excluded, such terms will apply to this Agreement, save that the liability of the Organiser for breach of any such implied term will be limited, at the option of the Organiser, to any one or more of the following:

- the replacement of goods or re-supply of services to which the breach relates or the supply of equivalent goods or services;
- the repair of such goods;
- the payment of the cost of replacing the goods or of acquiring equivalent goods or equivalent services; or
- the payment of the cost of having the goods repaired.

6. Consequential Damage

The Venue Managers will not be liable for any indirect or consequential loss suffered in connection with this Agreement

7. Security

You must comply with all instructions relating to the security of the Venue issued by the Venue Managers.

The Venue Managers take no responsibility for any damage to or for the loss or destruction of an exhibit from fire or theft or accidents or injury resulting from such causes. If the Organiser provides you with written approval, you may engage your own security staff at your own cost.

8. Additional Conditions and Regulations

You must observe the conditions, rules, regulations and procedures of the Venue Managers in relation to the Event and the Venue, which are available for inspection on request.

9. Variations

The Organiser, in its complete discretion, may vary the booth/floor plan or stand space allocation and you must accept such re-allocation without any claim for a reduction in charges or otherwise.

10. Unavoidable Occurrences

If the Event is cancelled or delayed through no fault of the Venue Managers including but not limited to fire, flood, labour disputes, natural disasters, acts of God, civil disorders, riots, insurrections, work stoppages, slow downs or disputes, or other similar events, you will not be entitled to any refund or to claim for any loss or damage.

11. Assignments and Subletting

You must not assign, sublet or share the whole or any part of the space booth allotted without the knowledge and consent of the Organiser.

12. Hours

The Organiser shall determine the hours during which the Event shall be conducted and the times you will be able to access the Venue.

13. Cancellation Policy

If you cancel a sponsorship or exhibition booths/s, unless that particular area sponsorship or exhibition space is resold, the Organiser reserves the right to retain monies received. If the space or sponsorship item is resold a penalty payment of 50% will apply. If the balance of payment is not received by the due date, the allocated Sponsorship or Exhibition booth/s will be cancelled.

14. Definitions

Agreement means these terms and conditions together with the entitlements and any application form.

Equipment Supplier means Expo Hire.

Event means 9th International Conference Southern Hemisphere Meteorology and Oceanography.

Fees means the fee payable by you to the Organiser as set out in the application form.

Organiser means Waldron Smith Management (ABN 59 115 015 953) of 61 Danks Street, Port Melbourne, Victoria.

Organising Committee means 9th International Conference Southern Hemisphere Meteorology and Oceanography Local Organising Committee.

Sponsor means your company if sponsoring this event.

Exhibitor means your company if exhibiting at the event.

You means exhibitor or sponsor's company name, and includes all your agents, and contractors.

Venue means the premises of the Venue Owner at which the Event is being held.

Venue Managers means each of the Organiser, Sponsors, Equipment Suppliers, Organising Committee and Venue Owner.

Venue Owner means Melbourne Convention and Exhibition Centre.

We gather and record personal information necessary for your attendance at the conference. Personal information will be gathered, stored and used in accordance with the National Privacy Principles set out in the Privacy Act 1988 (Cth).