

ADVERTISING AND MARKET RESEARCH

Advertising and Market Research (in excess of \$1,500)

2006-07(\$)

MEDIA ADVERTISING

HMA Blaze	182,708
American Association for the Advancement of Science	4,401
Total	187,109

DIRECT MAIL ORGANISATIONS

Publicis Loyalty Pty Ltd	7,140
Total	7,140

MARKET RESEARCH

I-View P/L	38,583
HitWise Asia Pacific	18,700
Total	57,283
Total	251,532