

ADVERTISING AND MARKET RESEARCH

The table below includes items in excess of \$1,500 (GST-exclusive).

	2007-08
MEDIA ADVERTISING	
Email Media	\$1,755
Australian Associated Press P/L	\$4,612
HMA Blaze	\$290,967
Total	\$297,334
DIRECT MAIL ORGANISATIONS	
Publicis Loyalty P/L	\$109,734
Total	\$109,734
MARKET RESEARCH	
II-View P/L	\$76,560
Hitwise	\$17,000
Total	\$93,560
TOTAL	\$500,628